

## **Tracy Sheldon Earns South Metro Denver Realtor Association SMART Designation**

CENTENNIAL – The South Metro Denver Realtor Association (SMDRA) has announced the association’s recipients of the 2025 SMART Designation. The South Metro Advanced REALTOR Training Designation (SMART) is designed to reward and provide recognition to SMDRA REALTOR members who exceed continuing education requirements as set forth by the Colorado Real Estate Commission.

Available exclusively to SMDRA REALTOR members, the SMART designation is awarded to those who have earned at least 24 SMART points over a calendar year. Points were awarded to classes, including those that did not qualify for Continuing Education credit, and attendance was tracked throughout the year.

“SMART is part of a larger effort to a commitment of excellence that sets the REALTOR brand apart,” said Melissa Maldonado, Chief Executive Officer of SMDRA. “Our association is dedicated to the pursuit of higher standards for all of our REALTOR members. The designation is a reward for our members who go above and beyond the minimum education requirements. At SMDRA, we believe that all industry related education is vital to our members’ careers, and the more you learn the more you earn.”

Tracy Sheldon of Sheldon Properties LLC is part of an elite group of REALTORS who are committed to constantly improving their industry knowledge and growing their professional skill set. She is truly dedicated to providing the highest possible level of care and service for her clients. SMDRA is proud to have such diligent and educated agent as a member, and encourages other REALTOR agents to follow the shining example set by the SMART designees.

REALTOR members of SMDRA subscribe to the National Association of REALTOR’s strict Code of Ethics and Standards of Practice, which is dedicated to protecting consumers in the real estate transaction. The code requires REALTORS to identify and take steps to eliminate practices which may damage the public or which might discredit or dishonor the real estate profession. As local business owners and residents, REALTORS are vested in building healthy and vibrant communities across the country. SMDRA members have made extraordinary commitments to improving the quality of life in their communities through volunteer work and by supporting a variety of charitable organizations.

For more than a half century, SMDRA has provided real estate professionals with the resources they need to help them grow and prosper in the real estate business. For more information, visit [www.smdra.com](http://www.smdra.com).

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